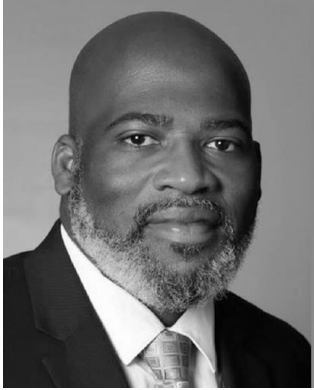


# The 5<sup>th</sup> Treasure Coast Minority Business Expo

Welcomes Business Coach

## Joel Borgella II

Entrepreneur/Chief Marketing Strategist



### "Achieving Success At Marketing with A Mixed Media Approach"

RSVP to attend this FREE Coaching Sessions at 11 am and 3 pm  
Aug. 21, 2021, at the Havert L Fenn Center, Fort Pierce, FL.  
[minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)

Joel Borgella II has over 25+ years of experience as a Digital Media Marketer with 15+ years creating brand and marketing strategies for small to enterprise level clients. As a Digital Marketer Borgella has worked on campaigns in industries including: Entertainment, Finance, Insurance, Fashion, and Cosmetics.

Some of his past clients include Apollo Theater, Nike, Foot Action, Timberland, Tommy Hilfiger, Macy's, Verizon, Western Union, American Airlines, Delta Airlines, Reliance Global Holdings, Pepsi, Michael Todd to name a few. His motto, *"Converting great ideas into amazing realities!"*

Borgella is currently owner partner in several business:

[www.TCoastStudios.com](http://www.TCoastStudios.com)

[www.BetterLivingAndMarketplace.com](http://www.BetterLivingAndMarketplace.com)

[www.TreasureCoastPrinters.com](http://www.TreasureCoastPrinters.com)

[www.ImpulseSMS.com](http://www.ImpulseSMS.com)

[www.DiscountDirectory.net](http://www.DiscountDirectory.net)

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# The 5<sup>th</sup> Treasure Coast Minority Business Expo Welcomes Life Coach

**Anthony Chambers, Hon. D.D.**  
Executive Coaching



## ***“Finding and Exploring Your Innerverse”***

**RSVP to attend this FREE Coaching Sessions at 2 pm and 4 pm  
Aug. 21, 2021, at the Havert L Fenn Center, Fort Pierce, FL.  
[minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)**

Anthony Chambers was raised in Los Angeles, California, and learned at an early age that his journey in life would be quite different from the precepts being centrally taught. His childhood experiences along with his experiences as a single father helped him develop his mission to help others elevate their consciousness, collectively or individually to become aware of their intrinsic value and power through this acceptance and discover joy! Chambers is a motivational speaker offering a unique tapestry of insight, dynamically empowering content and delivered with what has been described as gifted articulation. Anthony Chambers says, “I am a Lifelong Learner.” Thus the LL after his name. He keeps going, when others have stopped learning, bringing unique perspectives to his clients.

**Specialties:** Relationship coaching, Executive Coaching, and Motivational speaking are areas where Anthony has been most effective in his career. Mr. Chambers has established the pathways that are essential for the development of the mind and spirit that have been pinned in his book titled: Power Up Your Faith and Take Charge of Your Life! Mr. Chambers has taken his passion beyond the four walls and is presenting globally, his message of empowerment, motivating and inspiring parents, families, teens, and professionals in the corporate arena.

**Industry Experience:** Dr. Chambers, currently provides individual and group coaching to corporate clients in drug and alcohol treatment centers, as well as individualized aftercare. With dedication, drive and commitment, he founded the High Desert Youth Center in Southern California which later evolved into the first independent Charter school, serving at-risk youth within a community of over 400,000 residents, severely needing a place for reform, direction and attention – the High Desert Academy of Applied Arts and Sciences was born. Over the years leading up to his retirement from the education arena, Chambers donned the reputation of mentoring, counseling and coaching youths, adults, and professionals. Recognized as one of the top ten most influential African Americans in the community, he would build the stage for his new journey to help others across the world. Desert Communities United Way, County of San Bernardino, and City of Victorville are a few of the organizations Dr. Chambers has coached and mentored.

### **Noted Accomplishments:**

Featured in the Daily Press, during National Black History Month in its Dreamers, Visionaries & Leaders series,  
Noted as one of the Top 10 most influential African Americans in the High Desert Community of San Bernardino, Ca  
Received recognition from the Victor Valley NAACP for his leadership role in the development of youths in the High Desert community.  
Honorary Doctorate Of Divinity from The Tuskegee Alabama Bible Institute, West Coast Campus.  
Certified Law of Attraction Life Coach; Quantum Success Coaching Academy  
Certified Addiction Counselor; Florida Certification Board  
ICADC ; International Certification & Reciprocity Consortium



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# The 5<sup>th</sup> Treasure Coast Minority Business Expo Welcomes Business Coach

## Robert Green

Business Strategy and Cloud Computing



### “Get Your Head Out of Your Chaos and Grow”

Does the lack of focus have you struggling to grow or meet your financial goals of your Mission, Vision and Values?

**RSVP to attend this FREE Coaching Session at 1 pm  
Aug. 21, 2021, at the Havert L Fenn Center, Fort  
Pierce, FL. [minorityexpopf@gmail.com](mailto:minorityexpopf@gmail.com)**

Robert Green is the president of Central Florida Cloud, a veteran owned business enabling businesses to migrate infrastructure and workloads to the cloud. Visit <https://www.centralfloridacloud.com> for details.

Since 2016, Robert has volunteered as a business mentor with Florida Institute of Technology's WeVenture Ignite360 program in Melbourne, Florida, helping CEO's of women owned business' breakthrough their organizational, operational and financial. And, for the past 5 years, Robert has and continues to serve as the Fund Development Director for Club Esteem, a local nonprofit organization providing free after school academic enrichment programs to economically disadvantaged children, securing about \$200,000 dollars a year.

He has a Master's in Business Administration from UCF and completed post graduate work in non-profit management from APUS. Robert lives in Malabar, Florida with his wife Lisa and kids.

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# The 5<sup>th</sup> Treasure Coast Minority Business Expo Welcomes Business Coach

## Al Johnson

CPA, Money Manager

***“Where the Money Is and How to Get It”***

**RSVP to attend this FREE Coaching Session at  
10 am Aug. 21, 2021, at Havert L. Fenn Center,  
Fort Pierce, FL. 34950 [minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)**



Al Johnson, founder of the Accounting Firm Al Johnson and Associates, is the current owner operator of 7 Jackson Hewitt Tax Service franchise in St. Lucie County. Johnson received his BS from Florida A&M University and Masters from Florida Atlantic University.

Johnson has been a pillar in the community on many fronts for many years in the Money Management arena. From being a Master Instructor at Indian State College, a Strategic Planner for the Dept of Children and Families for the 4-County area, co-founded and served as State Director for Family Preservation Services of Florida, Inc and the financial planner and tax preparer for many Corporate and Small Business and Business Professionals on the Treasure Coast with his accounting firm.

In addition to currently overseeing his multi-million dollar Jackson Hewitt Franchise, Johnson gives his time and talents to many non-profit organizations including St. Lucie County United Way, Allocation Review Team: St. Lucie County Children Services Council, Kappa alpha Psi Fraternity, Inc., Community Revitalization Agency for City of Fort Pierce, Light House Foundation, Hands of St. Lucie, Allegany Franciscan Ministries Board of Advisors just to name a few.

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# The 5<sup>th</sup> Treasure Coast Minority Business Expo

Welcomes Business Coach

## Lesley George

Author, Diversity Strategist, Writing Coach, Speaker



### “5-Steps To Writing Your Best Seller Book”

Discover the tools you need to birth your stories.

**RSVP to attend this FREE Coaching Sessions Aug. 21, 2021, at 2pm and 4 pm the Havert L Fenn Center, Fort Pierce, FL.**  
[minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)

Lesley George, the Founder/ CEO of Mosaic Inc. and creator of the Diversity Academy is a 2x Amazon bestselling author, award-winning Diversity strategist, book writing coach, and international speaker. George is passionate about women’s transformation, excellent customer service, and the process of building a business one frame at a time. Her role and experience as a Concierge Assistant Manager in the Caribbean of a 300-room resort, led her to advanced to General Manager of a multi-million-dollar boutique property that under her direction was built from the ground up.

Ms. George has the infinite ability to ignite women’s passion while moving them into their God-given purpose. She encourages her clients to work from the heart authentically, taking care of themselves both physically and mentally, and to practice self-love that will spill over onto their clients.

She has been featured on ABS Radio - Antigua & Barbuda, HOTT1075 Bermuda, CJSF 90.1FM Canada WFLM 104.5 FM Treasure Coast, Google Podcast, Pandora, IHeart, Apple Podcast, FLVEC, and TCpalm. Please follow and like her on Facebook @themosaicinc IG @themosaicinc on Clubhouse @diversitydiva. For additional details on upcoming events and projects visit [www.themosaicinc.com](http://www.themosaicinc.com). George can be reached at [lesley@themosaicinc.com](mailto:lesley@themosaicinc.com)



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# The 5<sup>th</sup> Treasure Coast Minority Business Expo Welcomes Life Coach

## Tunisha Hill

Lifestyle Coach and Motivational Speaker



### ***“Customer Personality Types”***

Find out how to identify and recognize personality types and how that relates to succeeding in business

**RSVP to attend this FREE Coaching Sessions at 11 am  
Aug. 21, 2021, at Havert L. Fenn Center, Fort Pierce, FL.  
34950minorityexpofp@gmail.com**

Tunisha Hill is a Lifestyle Coach who was born and raised in Fort Pierce, Florida. She has built an audience as she passionately changes and transform lives through the sound of her voice. She is the Owner of Jireh's Production, a Brand that's geared to **Motivate, Encourage, Empower, and Teach!** Hill has a degree in Business Administration and is a Certified Symbis Facilitator unpacking personality assessments that build relationship bonding.

Hill succeeds as a Teacher, Motivational Speaker, Mentor, Cosmetologist, Make-Up Artist and Fashion Specialist. She wears many hats, yet she still manages to be intentional and distinctively effective. Before an emerging career, she began the journey of developing her gifts and talents. At the age of thirteen she was perfecting her crafts, creating a tailored image, while establishing her unique presence. In 2005 she was blessed to have an opportunity to sing with the Fort Pierce Mass Choir and then featured in “His Mercy Endureth Forever”.

In 2018 She won and received First Place Award at the “Dr. Bobby Jones Presents Expo” in Fort Pierce, Florida. This opportunity presented her an invitation to travel to Nashville, Tennessee to perform on IMPACT TV, an international TV show hosted by the Legendary Dr. Bobby Jones (former BET gospel host), which gave her recognition internationally. Hill has starred in several gospel play productions “Time for Change” and “Is it too Late” where she captivated the audience by performing with every fiber of her being. Her apprehending voice has impacted the lives of thousands. As she continues to collaborate with various families, businesses, churches, and organizational groups destiny cover her like a robe. So, if you're still trying to identify who Tunisha Hill is, just know she's a vibrant sensational phenomenal breath of fresh air, that shares her “Voice, her Talents and her Experiences”.

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# The 5<sup>th</sup> Treasure Coast Minority Business Expo

## Welcomes Business Coach

**Crystal Potts, Esq.**

Branding and Trademark Attorney



## ***“Intellectual Property”***

Handle Your Business: Brand. Protect. Grow.

**RSVP to attend this FREE Coaching Sessions 10 am and 3 pm  
Aug. 21, 2021, at the Havert L. Fenn Center, Fort Pierce, FL  
[minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)**

Attorney Crystal D. Potts is the founder of Potts Legal, PLLC and is licensed to practice in Florida and Georgia. Crystal focuses her legal practice on personal injury and intellectual property. She pursued her undergraduate education at the University of Central Florida, where she earned a Bachelor’s in Journalism, a minor degree in Communicative Disorders, and a Certificate in

American Sign Language. She earned her Juris Doctorate from Florida A&M University College of Law (“FAMU”).

While pursuing her Juris Doctorate, Crystal served as a Guardian ad Litem in the Ninth Judicial Circuit and a member of the FAMU Mock Trial Team. Crystal also held leadership positions at FAMU with the Student Bar Association, Phi Alpha Delta Law Fraternity, and the Entertainment, Arts, & Sports Law Society. She served as an Assistant Editor with the Central Florida Association for Women Lawyers.

Crystal began her legal career as an Associate Attorney at a private firm that focused on personal injury, motor vehicle accidents, wrongful death, premises liability, employment discrimination, and business litigation cases. Crystal is also a certified Federal EEO Investigator. In 2018, Crystal was selected as one of six attorneys to participate in the Florida Bar Business Law Section fellowship program, where she focused on intellectual property.

In her free time, Crystal enjoys spending time with her family and Chorkie named Romeo, reading, and traveling. She is also very active at her church, New Life in Christ Enrichment Center.

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# The 5<sup>th</sup> Treasure Coast Minority Business Expo Welcomes Business Coach

## Amber Batchelor

President/CEO/Entrepreneur



### “The Confessions of a Black Female CEO”

**RSVP to attend this FREE Coaching Sessions at 12 noon,  
Aug. 21. 2021, at the Havert L. Fenn Center, Fort Pierce, FL  
[minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)**

Amber Batchelor is a strategic alignment expert connecting organizations and people with the resources that catapult them to achieve their next big opportunity. She is passionate about economic development and community engagement with a soft spot for innovation in business and entrepreneurship. Her talents have given her exposure to business as an industrial engineer, corporate business executive, and civic organization leader in economic development From Brevard County to St. Lucie Counties of, FL; Los Angeles, CA; Silicon Valley, CA; San Antonio, TX; Washington, DC; Philadelphia, PA, Albany, Ga. and more!

Her work over the last decade on diversity, equity, and inclusion projects to develop a culture of belonging, afforded her the opportunity to support government contractors, small business owners, and corporate America. She is certified in generational intelligence as a Generational Strategist and helps people work better together.

Bachelor has worked with top talent with Fortune 100 companies like Google, Microsoft, and UPS to include Fortune 500 prime government contractor, Leidos. Be it through corporate negotiations, strategy and insight, or supply chain management she has worked with global teams from Oracle, comScore, Freddie Mac, National Urban League, United Way of the National Capital Area, Bechtel, and Georgetown Cupcake to name a few. She has been featured in Bloomberg Magazine, on BET, the nationally syndicated Tom Joyner Morning Radio Show, and other media outlets and she is bringing her business talents to share with you during the 5<sup>th</sup> Treasure Coast Minority Business Expo. For more details visit <https://amberbatchelor.com/>

Bachelor, formally the Program Director of weVenture WBC for the Treasure Coast, is currently the new President and CEO of the Sumter County Chamber of Commerce in Albany Ga.

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# The 5<sup>th</sup> Treasure Coast Minority Business Expo Welcomes Business Coach

## Kathryn Rudloff

Executive Director



### “She-cession Recovery: Help for female entrepreneurs.”

weVENTURE Women's Business Center is committed to supporting female entrepreneurs, no matter how big or small their business is. This informative session will highlight the many low and no cost resources available to help you launch and grow your dream!

**RSVP to attend this FREE Coaching Sessions at 11 am and 3 pm  
Aug. 21, 2021, at the Havert L. Fenn Center, Fort Pierce, FL  
[minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)**

Kathryn holds a Bachelor of Science in Political Science from Ohio State University and a Masters Degree in Political Management from George Washington University. She has worked in strategic messaging, communications and fundraising for political committees and campaigns in Washington DC, California and Florida. She has worked on campaigns at every level – local, state, federal and even a 2007 presidential campaign as Florida Director of Field Operations. She served two years as District Director for Congressman Bill Posey and 4 years as Executive Director of a local pro-business non-partisan advocacy organization – Business Voice Political Committee.

Kathryn joined weVENTURE Women's Business Center in the Bisk College of Business at Florida Tech in January of 2020. weVENTURE WBC is the leading voice and resource for female entrepreneurs on the Space and Treasure Coasts. As Executive Director of weVENTURE WBC, Kathryn serves as a community advocate for female business owners and oversees the center's low and no-cost business education programming.

Kathryn is active in the community, known for her efforts on behalf of the Junior League of South Brevard, MOPS ministry, The Haven for Children, Family Promise of Brevard and currently serves on the Board of Directors for the Founders Forum. As an advocate for women and children and for her work in the political arena, she was recognized in 2017 as one of Brevard's "4 under 40" leaders by LEAD Brevard. She and her husband, Alex Rudloff, have three young children, and enjoy travel and all things Disney.

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# The 5<sup>th</sup> Treasure Coast Minority Business Expo Welcomes Business Coach

## Susan Alston-Johnson

CEO

### “How to Start, Grow and Fund Your Dream”

**RSVP to attend this FREE Coaching Sessions at 10 am and 2 pm  
Aug. 21. 2021, at the Havert L. Fenn Center, Fort Pierce, FL  
[minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)**

Ms. Susan Alston Johnson has served her community through various entrepreneur ventures, career opportunities, board appointments and volunteer service for over thirty-five years. Susan has been invited to be featured, with other distinguished executives in “Who’s Who Among America’s Female Executives”, “Who’s Who in Black Atlanta” and was a Leadership class of 2015 graduate.

Her dynamic public speaking and presentation skills have been heralded in locations across the nation and given her an audience in front of corporate executives, entrepreneurs and civic leaders where Susan has led sessions and presentations that cover an array of topics consisting of Diversity and Inclusion, Strategic Planning, Team Building, Maximizing Potential and Niche Marketing to name a few; with projects ranging from start-up business funding to serving as a part of a team that raised annually over \$50 MIL.

Her expertise in non-profit executive management, fundraising, public relations and ability to build relationships; along with her esteemed reputation for bringing sophistication to any event planning effort has afforded her opportunities to coordinate, consult with and/or address audiences during many events as well as sit among many world leaders, diplomats and global decision makers. Such leaders have included, but have not been limited to Nelson Mandela; Former World Bank President; Former U.S. Presidents Bill Clinton and Jimmy Carter; Bishop Desmond Tutu; Sheree Booth Blair; many sitting and former Heads of State from Mali, Mozambique, Nigeria, Guyana; Ambassadors and Cabinet Level Officers (Country Ministers) from around the World; Fortune 500 Company heads, CEOs; Bank Executives; State, Local and National Government Officials; along with Celebrities and Professional Athletes. Her business acumen has allowed her to create or consult with business opportunities and non-profit proposals and/or secure funding in amounts ranging up to \$75 Mil.

Ms. Alston Johnson currently spearheads several business ventures and initiatives including Principal and CEO of Alston Group, a strategic management consulting firm; Managing Member of Lincoln Park (Treasure Coast) Renaissance Group, a firm she co-founded to assist in the revitalization of blighted communities; and Chair of 180 Corp a non-profit organization she founded that works to Inspire Change, Rebuild Lives, and Restore Hope; each impacting lives in their respective way.

Susan is a dedicated mother and proud grandmother who has been graced by God to balance faith, family and career with one purpose, to serve God through improving the lives of His people. Ms. Alston Johnson offers start-up business consultation via a free business incubator she founded. To contact the Alston Group, call 772-971-0198 or [susan@alstongrp.com](mailto:susan@alstongrp.com)

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# The 5<sup>th</sup> Treasure Coast Minority Business Expo Welcomes Life Coach

## Vera Jones Soleyn

Motivational Speaker

*"Communicating with Style"*

**PERSEVERANCE**  
Speakers Academy

**RSVP to attend this FREE Coaching Sessions at 1 pm and 4 pm  
Aug. 21, 2021, at the Havert L. Fenn Center, Fort Pierce, FL  
[minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)**



Vera Jones presents a fun, informative, and interactive 60-minute training session designed to help participants become more relational and relatable communicators by understanding communication style differences. There is a reason why some people seem more logical and inquisitive; some seem humorous and outgoing; others seem very focused and driven; and still others seem caring and friendly. How are you likely to be perceived? Find out! It can be a valuable professional tool to have this awareness, and it will help you become an effective co-worker, manager, leader, and relational human being, period. This session is an introduction to understanding Social Styles dynamics and empathic communication.

Jones is a Motivational Speaker, Author, Communication Coach, 30-year veteran Television and Radio Broadcaster, and Syracuse University Hall-of-Fame Scholar-Athlete. She is most widely known for her veteran women's basketball analysis and reporting for various networks over the past two decades including ESPN, Fox Sports, Madison Square Garden Network, NBA-TV, and the Big Ten Network. She is also often recognized by her appearance in a Goalcast video with over 47-million views.

Jones is a Certified Trainer in Workplace Conflict Resolution. She earned her master's degree from S.U.'s prestigious Newhouse School of Communications where she first developed her interest in the psychology of interpersonal communication. As President of Vera's VoiceWorks, LLC, and Founder of the Perseverance Speaker's Academy, she passionately pursues her purpose by inspiring and coaching others in various motivational and leadership training forums.

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# The 5<sup>th</sup> Treasure Coast Minority Business Expo Welcomes Business Coach

## Robert Cosentino

Community Outreach Government Chair of  
SCORE Treasure Coast



**"Small Business Counseling, From the people  
who know their stuff "**

RSVP to attend this FREE Coaching Sessions at 1 pm  
Aug. 21, 2021, at the Havert L. Fenn Center, Fort Pierce, FL  
[minorityexpofp@gmail.com](mailto:minorityexpofp@gmail.com)

Robert Cosentino's 40-year career spanned the scope of responsibility from street level sales and operations to national executive management of both sales and operations. He has been employed by all sizes and scopes of organizations from local small business, National mortgage bankers to national and International banking organizations. Cosentino is experienced in all facets of business including sales, marketing, operations, people management, budgeting and business modeling. He has started new business ventures as well as grew existing companies. Over the course of my career, I have written many procedural and training manuals. I have developed and presented numerous training and motivational programs. I have recently authored a book entitled, "Surrounded by Smarter.

Currently, Cosentino is the Community Outreach Govt. Chair of SCORE Treasure Coast. "SCORE is a nonprofit association dedicated to educating entrepreneurs and helping small businesses start, grow, and succeed nationwide. SCORE is a resource partner with the U.S. Small Business Administration (SBA), and has been mentoring small business owners for more than forty years.

The Treasure Coast SCORE Chapter provides free and confidential one-on-one business mentoring in Martin, Saint Lucie, Indian River, Okeechobee, and Glades counties. We also conduct workshops for both start-up entrepreneurs and seasoned small business owners. Experience is what makes our SCORE mentors your best source of help with your business issues, whether it's getting started or growing your business. They are currently looking for Mentor volunteers to assist entrepreneurs to achieve their goals and live their dreams. Anyone with an interest can contact us at:

email: [chadmin0308@scorevolunteer.org](mailto:chadmin0308@scorevolunteer.org) or 772-489-0548

website: [Treasurecoast.score.org](http://Treasurecoast.score.org), Locations: 10 Locations throughout the 5-county service area

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